

Personal Ad - How To Guide

Providence Location, Charlotte

Email: ProgramBook@MillerStreetDanceAcademy.com



It's easy to get your ad into our program. Follow these 3 easy steps!

Due by May 16

1. Fill out the form

Fill out the Program Book Advertisement Form and return to Miller Street Dance Academy with payment (check, cash, credit card, or autodraft)

2. Email us images and/or text.

Option 1 - Email us your ad: Make sure its the same size as the ad you purchased or we may have to do some cropping! Please put dancer's name in subject line of the email.

Dimensions:	¼ page ad	½ page ad	full page ad
	3.75"x5" (portrait) Limit 1 photo	7.5"x5" (landscape) Limit 2 photos	7.5"x10" (portrait) Limit 4 photos

Option 2 - We can design your ad: Email us the text you would like your ad to say as well as any other images/graphics you'd like included (high resolution files accepted only). You must own the rights to those images/graphics if they are submitted. Please put dancer's name in subject line.

Don't forget!: If you are including a photo that was taken on **Picture Week**, make sure you have purchased that photo through the photographer at www.exultingimages.com/events

3. Proof it.

Once your ad has been designed, it will be emailed back to you for approval. You are given 2 revisions per ad. There is a \$10.00 charge per revision if additional revisions are requested.

You're almost done!

- Make sure the completed form and money have been submitted.
- Each ad must have its own separate form.
- If your ad has been processed, you will receive a verification email. Please contact us if you do not receive this email.
- Please send approval within 24 hours or the ad will be printed as is.
- Only one free program book per dancer is given regardless of number of ads purchased.
- Don't forget to pick up your free program book at your dancer's recital!

Personal Ad Form

Providence 2020 Program Book - Personal Ad



Due by May 16, 2020

Step 1 Personal Information

Dancer's Name:	
Person of Contact:	Phone:
Email:	Date:

Step 2 Please circle the ad **size** and **price** you are purchasing

Ad Size	Ad Specifications	Price
¼ page (portrait)	Limit 1 photo; 3.75" x 5"	\$75
½ page (landscape)	Limit 2 photos; 7.5" x 5"	\$150
Full page (portrait)	Limit 4 photos; 7.5" x 10"	\$225
Inside Front Cover	8.5" x 11"	\$425
Inside Back Cover	8.5" x 11"	\$425
Back Cover	8.5" x 11"	\$750

Step 3 If you are including a photo that was taken on **Picture Week**, make sure you have purchased that photo through the photographer, Exulting Images at www.exultingimages.com/events

Questions? Contact:

Email - ProgramBook@millerstreetdanceacademy.com (Providence, Charlotte Location)

For Office Use Only:

Payment Type: Credit Card _____ AD _____ Check # _____ Cash _____

Total Amount: _____ Date Received _____ Initials of Staff Member _____