

# Business Advertisement - How To Guide

Providence Location, Charlotte

Email: ProgramBook@MillerStreetDanceAcademy.com

Miller Street Dance Academy, 11115 Golf Links Drive, Suite A, Charlotte, NC 28277



It's easy to get your ad into our program. Follow these 3 easy steps!

**Due by April 18 (Both books)**  
**OR**  
**May 16 (Prov Only)**

## 1. Fill out the form

Fill out the Business Advertisement form and return to Miller Street Dance Academy.

## 2. Email us images and/or text

Option 1) Send us your ad: Email us your ad. Make sure its the same size as the ad you purchased or we may have to do some cropping!

<b>Dimensions:</b>	<b>¼ page ad</b>	<b>½ page ad</b>	<b>full page ad</b>
	3.75"x5" (portrait)	7.5"x5" (landscape)	7.5"x10" (portrait)

Option 2) We can design your ad: Email us the **text** you would like your ad to say as well as any other **images/graphics** you'd like included (high resolution files accepted only). You must own the rights to those images/graphics if they are submitted to us. Don't forget to send your business logo (preferably png file)!

## 3. Proof it

Once your ad has been designed, it will be emailed back to you for approval. You are given 2 revisions per ad. There is a \$10.00 charge per revision if additional revisions are requested.

### You're almost done!

- Make sure the completed form and money have been submitted (check, cash, or credit card-VISA, MasterCard, or Discover).
- Each ad must have its own separate form.
- If your ad has been processed, you will receive a verification email. Please contact us if you do not receive this email.
- Please send approval within 24 hours or the ad will be printed as is.
- "Both location" pricing does not qualify for the 20% discount during Early Bird week.
- Only one free program book is given regardless of number of ads purchased.

# Business Advertisement Form

2020 Program Book



## Step 1 Personal Information

Business Name:	
Person of Contact:	Phone:
Email:	Date:

## Step 2 At which location do you want your ad to appear?

<input type="radio"/> Providence, Charlotte Location  11115 Golf Links Drive, Suite A Charlotte, NC 28277	<input type="radio"/> Baxter, Fort Mill Location  967 Market Street, Suite 100 Fort Mill, SC 29708	<input type="radio"/> Both Locations
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## Step 3 Please circle the ad size and price you are purchasing

Ad Size	Price (one location)	Price (both locations)*
¼ page (portrait)	\$75	\$100
½ page (landscape)	\$150	\$200
Full page (portrait)	\$225	\$350
Inside Front Cover	\$425	\$700
Inside Back Cover	\$425	\$700
Back Cover	\$750	\$1200

*\*Both location pricing does not qualify for 20% discount during early bird week*

## Step 4 One free program is included with your ad purchase (1 free program per company).

Please circle which free program you'd prefer: **Providence Location** OR **Baxter Location**

### Questions? Contact:

- Providence, Charlotte Location: [ProgramBook@MillerStreetDanceAcademy.com](mailto:ProgramBook@MillerStreetDanceAcademy.com)
- Baxter, Fort Mill Location: [BaxterProgram@MillerStreetDanceAcademy.com](mailto:BaxterProgram@MillerStreetDanceAcademy.com)

### For Office Use Only:

Payment Type: Credit Card \_\_\_\_\_ AD \_\_\_\_\_ Check # \_\_\_\_\_ Cash \_\_\_\_\_

Total Amount: \_\_\_\_\_ Date Received \_\_\_\_\_ Initials of Staff Member \_\_\_\_\_