

Baubles & Bowties Gala

A GALA BENEFITING
DANCERS AGAINST CANCER

Saturday, October 19th 2019

The "I'm A Dancer Against Cancer" campaign was founded in 2012 in a response to the loss of a young dancer from cancer. Since then, it has become a beacon of hope in the dance community, uniting dancers all over the nation.

In 2014, Dancers Against Cancer became an official 501(c) 3 (IRS EIN-47-1558076)

to continue to provide financial assistance to dance educators, dancers and family members impacted by cancer. To date, DAC has proudly raised over 2 MILLION dollars in donations that directly benefit those in need.

Dancers Against Cancer is grateful for the support of the dance community and we will continue to make a difference in the lives of dancers fighting cancer.

DAC
DANCERS AGAINST CANCER

Miller Street
DANCE ACADEMY



Sponsorship Opportunities

PRESENTING SPONSOR \$15,000

- Recognition in all PR, Marketing and Fundraising for the Gala
- Signage at entryway area
- Logo on all printed materials - dinner program, invitations
- Recognition by emcee from stage
- Logo placement on all e-communications, Gala web page, and big screen slideshow
- Two complimentary hotel rooms for the evening of the Gala
- Two tables reserved for 10 guests each, both prominently marked with sponsor logo

COCKTAIL HOUR SPONSOR \$5,000

- Logo on serving station cards
- Logo on cocktail napkins
- Logo placement on all e-communications, Gala web page, and big screen slideshow
- Logo on dinner program
- One table reserved for 10 guests, prominently marked with sponsor logo

ENTERTAINMENT SPONSOR \$5,000

- Logo included on signage by the band
- Two mentions from the band throughout the evening
- Logo placement on all e-communications, Gala web page, and big screen slideshow
- Logo on dinner program
- One table reserved for 10 guests, prominently marked with sponsor logo

SILENT AND LIVE AUCTION SPONSOR \$4,000

- Recognition in various PR, Marketing and Fundraising for the Gala
- Logo on all signage for the Silent Auction area
- Logo on auction slideshow
- Logo placement on all e-communications, Gala web page, and big screen slideshow
- Logo on dinner program
- One table reserved for 10 guests, prominently marked with sponsor logo



Sponsorship Opportunities

PHOTO BOOTH SPONSOR \$4,000

- Logo on photo booth backdrop and all photos printed
- Logo placement on all e-communications, Gala web page, and big screen slideshow
- Logo on dinner program
- One table reserved for 10 guests, prominently marked with sponsor logo

VALET PARKING SPONSOR \$4,000

- Logo on valet parking signage and claim tickets for guests utilizing valet parking
- Logo placement on all e-communications, Gala web page, and big screen slideshow
- Logo on dinner program
- One table reserved for 10 guests, prominently marked with sponsor logo

COAT CHECK SPONSOR \$4,000

- Logo on coat check signage and claim tickets for guests utilizing coat check
- Logo placement on all e-communications, Gala web page, and big screen slideshow
- Logo on dinner program
- One table reserved for 10 guests, prominently marked with sponsor logo

BLINKY RING SPONSOR \$3,000

- Logo on blinky ring prize description cards
- Logo placement on all e-communications, Gala web page, and big screen slideshow
- Logo on dinner program
- One table reserved for 10 guests, prominently marked with sponsor logo

TABLE SPONSOR \$1,500

- Logo placement on all e-communications, Gala web page, and big screen slideshow
- Logo on dinner program
- One table reserved for 10 guests, prominently marked with sponsor logo

All sponsors receive the first right to renewal of their sponsorship for the following year's Gala.
Any questions about sponsorship can be directed to Brittani Muller 980-422-1373
or missbrittani@millerstreetdanceacademy.com.

