

# Business Advertisement - How To Guide

Providence Location, Charlotte

Email: ProgramBook@MillerStreetDanceAcademy.com

Miller Street Dance Academy, 11115 Golf Links Drive, Suite A, Charlotte, NC 28277



It's easy to get your ad into our program. Follow these 3 easy steps!

**Due by April 22 (Both books)  
OR  
May 3 (Prov Only)**

## 1. Fill out the form

Fill out the Business Advertisement form and return to Miller Street Dance Academy.

## 2. Email us images and/or text

a.) Send us your ad: Email us your ad. Make sure its the same size as the ad you purchased or we may have to do some cropping!

Dimensions:	¼ page ad	½ page ad	full page ad
	3.75"x5" (portrait)	7.5"x5" (landscape)	7.5"x10" (portrait)

b.) We can design your ad: Email us the **text** you would like your ad to say as well as any other **images/graphics** you'd like included (high resolution files accepted only). You must own the rights to those images/graphics if they are submitted to us. Don't forget to send your business logo (preferably png file)!

## 3. Proof it

Once your ad has been designed, it will be emailed back to you for approval. You are given 2 revisions per ad. There is a \$10.00 charge per revision if additional revisions are requested.

### You're almost done!

- Make sure the completed form and money have been submitted (check, cash, or credit card-VISA, MasterCard, Discover or American Express).
- Each ad must have its own separate form.
- If your ad has been processed, you will receive a verification email. Please contact us if you do not receive this email.
- Please send approval within 24 hours or the ad will be printed as is.
- Only one free program book is given regardless of number of ads purchased.

# Business Advertisement Form

2019 Program Book



## Step 1 Personal Information

Business Name:	
Person of Contact:	Phone:
Email:	Date:

## Step 2 At which location do you want your ad to appear?

Providence, Charlotte Location

11115 Golf Links Drive, Suite A  
Charlotte, NC 28277

Baxter, Fort Mill Location

967 Market Street, Suite 100  
Fort Mill, SC 29708

Both Locations

## Step 3 Please circle the ad size and price you are purchasing

Ad Size	Price (one location)	Price (both locations)
¼ page (portrait)	\$75	\$100
½ page (landscape)	\$150	\$200
Full page (portrait)	\$225	\$350
Inside Front Cover	\$425	\$700
Inside Back Cover	\$425	\$700
Back Cover	\$750	\$1200

## Step 3 One free program is included with your ad purchase (1 free program per company).

Please circle which free program you'd prefer: **Providence Location** OR **Baxter Location**

### Questions? Contact:

- Providence, Charlotte Location: [ProgramBook@MillerStreetDanceAcademy.com](mailto:ProgramBook@MillerStreetDanceAcademy.com)
- Baxter, Fort Mill Location: [BaxterProgram@MillerStreetDanceAcademy.com](mailto:BaxterProgram@MillerStreetDanceAcademy.com)