

Business Advertisement - How To Guide

Baxter Location, Fort Mill

Email: BaxterProgram@MillerStreetDanceAcademy.com

Miller Street Dance Academy, 967 Market Street, Suite 100, Fort Mill, SC 29708



It's easy to get your ad into our program. Follow these 3 easy steps!

Due by April 22

1. Fill out the form

Fill out the Business Advertisement form and return to Miller Street Dance Academy.

2. Email us images and/or text

a.) Send us your ad: Email us your ad. Make sure its the same size as the ad you purchased or we may have to do some cropping!

Dimensions:	¼ page ad	½ page ad	full page ad
	3.75"x5" (portrait)	7.5"x5" (landscape)	7.5"x10" (portrait)

b.) We can design your ad: Email us the **text** you would like your ad to say as well as any other **images/graphics** you'd like included (high resolution files accepted only). You must own the rights to those images/graphics if they are submitted to us. Don't forget to send your business logo (preferably png file)!

3. Proof it

Once your ad has been designed, it will be emailed back to you for approval. You are given 2 revisions per ad. There is a \$10.00 charge per revision if additional revisions are requested.

You're almost done!

- Make sure the completed form and money have been submitted (check, cash, or credit card-VISA, MasterCard, Discover or American Express).
- Each ad must have its own separate form.
- If your ad has been processed, you will receive a verification email. Please contact us if you do not receive this email.
- Please send approval within 24 hours or the ad will be printed as is.
- Only one free program book is given regardless of number of ads purchased.

Business Advertisement Form

2019 Program Book



Step 1 Personal Information

Business Name:	
Person of Contact:	Phone:
Email:	Date:

Step 2 At which location do you want your ad to appear?

Providence, Charlotte Location

11115 Golf Links Drive, Suite A
Charlotte, NC 28277

Baxter, Fort Mill Location

967 Market Street, Suite 100
Fort Mill, SC 29708

Both Locations

Step 3 Please circle the ad size and price you are purchasing

Ad Size	Price (one location)	Price (both locations)
¼ page (portrait)	\$75	\$100
½ page (landscape)	\$150	\$200
Full page (portrait)	\$225	\$350
Inside Front Cover	\$425	\$700
Inside Back Cover	\$425	\$700
Back Cover	\$750	\$1200

Step 3 One free program is included with your ad purchase (1 free program per company).

Please circle which free program you'd prefer: **Providence Location** OR **Baxter Location**

Questions? Contact:

- Providence, Charlotte Location: ProgramBook@MillerStreetDanceAcademy.com
- Baxter, Fort Mill Location: BaxterProgram@MillerStreetDanceAcademy.com